

Read, Sindie

From: [REDACTED]
Sent: Thursday, October 17, 2019 4:51 PM
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Subject: Entrepreneurship proposal

Entrepreneurship

A team event testing students' knowledge in starting their own businesses by developing business plans that identify needed products or services in a local market. Emphasis is placed on financial planning and practicality of product/service. Teams give oral presentations based upon their written plans and the team must successfully answer questions by a team of judges in response to typical problem encountered by entrepreneurs during their first year of business.

Entrepreneurship

Contest Description and parameters would mirror those of the National SkillsUSA contest

Rational- Entrepreneurship education teaches these skills. Entrepreneurship education equips students to seek out problem-solving opportunities, empathize with others, think creatively, take risks, accept failure as part of the growth process, and appreciate the correlation between hard work and success. This is essential in CTE fields.

Estimate #of CTE Programs - Business & Marketing, Web Design, Graphic Design, Video Production, Photography, Culinary, Fashion, Auto, and more tht would include being a freelance or small business owner.

Demonstration of local support: Everfi and Imago have had successful Business Pitch and Entrepreneurship contest in the Las Vegas area for the past 5 years. Both contests have had on average of 25 teams competing and this year the Everfi expects over a 100 teams to compete. See

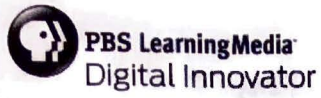
<https://everfi.com/press-releases/las-vegas-student-entrepreneurs-pitch-business-ideas-ces-2018/>

<https://everfi.com/press-releases/las-vegas-students-pitch-their-business-ideas-at-ces-2019/>

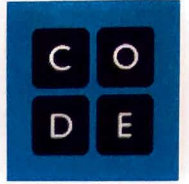
Thank you for your consideration

e Principles AP and Web Design

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