

January 9, 2015

Roll Call: Members Present

Tom Conley, President

James Cooney, Vice-President

Tom Garret, Member Alex Kyser, State Advisor Theodore McAdams, Member

Sindie Read

Dana Ryan, Member Lee Volberding, Member

Members Absent

Emily Herrin, Secretary Robert Lovino, Member Bret Murphy, Member Anthony Siri, Member Eric Stakely, Member Daniel Sylvester, Member

Matt Mayhood, Board Member Elect Rodney Ball, Board Member Elect

Meeting called to order at 4:23pm

Introductions were given by attendees. Welcome to new attendees. Reminder, they are not voting members. No quorum for policy changes. But enough for other operational changes.

APPROVAL OF MEETING AGENDA

Motion to approve the Winter Meeting Agenda

Motion: Cooney Second: Kyser Vote: unanimous

REVIEW OF BOARD MEMBER ELECTION Six nominations to the 3 open positions.



Statistically, low voter turnout, but amazing in comparison to past elections. Rodney Ball and Matthew Mayhood were elected in Region 4.

Motion: Kyser Second: McAdams Vote: unanimous

This was a very close result. So close, that the board reviewed tie policies in the bylaws. Since it was such a close election, they called nationals. Nationals says the board president operates as the final vote. Nevada can decide to use this policy or decide differently. A few options were discussed, to take the nationals policy is the simplest. McAdams asked if the board could do an absentee or email vote/approval. Kyser said the bylaws say it has to be in person. Garrett asked, "Can we do a phone in vote?" Conley said, yes. Garrett offered to initiate a phone conference with Emily Herrin. The general details of Herrin's absence was discussed. Kyser said that we should send it to the policy committee to develop and present ideas to the board in general. Discussion occurred about the effect of a tie and the conflict of interest if the President is up for reelection. Discussion occurred about a run-off election. But that takes additional time. Need a decision before November Leadership Board Meeting. Potential policy change tabled for July Meeting.

APPROVAL OF THE NOVEMBER MEETING MINUTES

McAdams: Item 2 the spelling of his names is incorrect., Item 9 should say

"McAdams"

Read: Item 6, should say "Marni"

McAdams: Adjournment motion should read Theodore McAdams

Cooney: Left off the absent roll call

Motion, with corrections: McAdams Second: Cooney Vote: Unanimous

ASSOCIATION FINANCIAL REPORT

Read: At leadership, we broke even

Expected revenue: 68,119.03 Current expenditure: 57,849.83 We made \$100 on leadership

Read said we should have enough money to cover State.



Garret inquired, wasn't it the largest [leadership conference]? Read said it's more expensive in Las Vegas. At Sunset Station, we had to pay for room charge and catering expenses, but was included in registration fee.

We made \$15,060. If it wasn't the biggest, we may have lost money.

The last time we made money, was when we had it at Southwest Career and Technical Academy. Discussion occurred about using a school site, but it's really hard to hold it at a school when kids are in school.

Sunset Station wants us back, if we did that, we could get a break. Sunset Station didn't comp any rooms.

The only thing we paid out of pocket for was one hotel night for board members and state officers is the room fee paid. Next year, we should be going to Elko.

We'll have to visit that before the next Vegas Leadership.

Read: Supposed to go back and forth, but never really voted that into policy. Pin order has been placed.

Mayhood inquired about the "Other" section?

Read: We hire a special needs school to help clean the convention center, so that gives us a break.

Cooney attempted to motion.

Approval not needed. Information item only. Just an update.

FY'15 OPERATION BUDGET UPDATE

2014 LEADERSHIP CONFERENCE FOLLOW-UP REPORT

Read: There were no problems. Kids were where they were supposed to be. Even though the event was held in a casino, there were no problems. Sunset Station wants us to return. They said they were very happy with the kids and adults, they said they were well chaperoned. Everyone seemed to enjoy the social with the photo booth. Students were also pleased with the luncheon, where they got to go in and participate in the etiquette activity.

Garret: Didn't we have a hiccup with a group?

Read: We added a different color, we did that prior to the meeting.

State officers, Richard and Ann saw the incoming numbers and added another color

McAdams: Some of the rooms were really small, but they were big enough to fit

all the kids

Kyser: It worked out well



Read: The biggest hit was the Starbucks.

Kyser: Living in Nevada, our kids don't have a problem with [casinos]. They've been raised around it, so it's okay.

Read: Sunset Station praised us. No problems at night with rooms. There were no complaints. Our students represented themselves very well. Commend the staff and students, perhaps through email.

Kyser: I have the same feeling the hotel had. A couple years ago, we had some chaperoning issues with teachers not watching their kids. Very impressed with how many people were at the social, making sure kids were where they were supposed to be. I think you all did a phenomenal job.

Read: The photo booth was a big hit. It was a well-made purchase.

Read: Payton likes to be a national speaker, so we'll have to see.

Kyser: It was a great event. It's always good to have Payton. Payton may take

the current SkillsUSA State Director position in North Carolina.

2015 LEADERSHIP CONFERENCE

Need to do action, but don't have [a quorum] to change.

The bylaws say it will move around the three locations.

We talked about the change, but never made it a motion nor passed it.

Read checked the minutes we never did.

Conley: We discuss it tonight, straw poll if everyone feels well, we can let Sindie move on. We can table it until July.

Kyser: Thought it was part of the discussion, we did make the approval, but it was never put in the minutes.

Conley: We never put into the motion.

Discussion occurred about terms of being a board member: Your term is from January to January, the term ends at the Winter Meeting. So those voted out should have been in attendance

Conley: That's the policy right now, that may change, but for right now, it's a January to January term and three years.

Should we give approval to Sindie to start planning Leadership conference in Elko? Unanimous.



Read: That's where the board needs to use their contacts. Ann knew people at Sunset Station, if you all have contacts [in Las Vegas], that would be good to use.

Read: We had to pay for the conference room and the food. It was an offset to the registration fees.

Conley: I don't think anyone would have an issue with Leadership bouncing between Las Vegas and Elko.

Ball: Because it was here and so much easier to do, it's a way to find a little bit of cost savings.

Conley: We have three possibly policy changes, we'll approve those in the July meeting.

Kyser: Our bylaws say that we would rotate state between Vegas and Reno, but because of the National Bowling thing, we had to move it but never changed the policy. We had to move it because of bowling, so we've done it before.

Conley: I don't think it'll be a problem, but we need to table it.

REGIONAL CONTEST UPDATE

Read: Paperwork is all ready to go.

Locations for regionals were discussed.

Northeastern Regionals stays at GBC for welding.

Auto: Southeast Career and Technical Academy in the south.

Garrett: Can we talk about that?

Read: It came up before Christmas

Garrett: Dan Sylvester contacted me. As a Southen Nevada auto instructor, if it's held at a place where a teacher is an instructor, I'm afraid it wont be fair for everyone.

Read: I have holes in the south,

Garrett: Southwest Career and Technical Academy is open and we can use Southwest. We used it before, it's a bigger facility, and I think it will be a fair site. I don't think there will be an issue. We've had issues in the past.

Garret: Aaron Styvers will be the chair.

Kyser: If Randy is okay, then good.

Read: Won't send them out yet. When we got the email from Dan, I thought no one else was available.

Garrett: Dan said that we'll do it without checking with everyone.

Read: I assumed it was okay. I will wait, I will hold off until Wednesday for your response.



Kyser: Have Aaron Styvers call Sindie to talk about the location. It's March 7.

Read: I just want to make sure it's the fairest contest. I don't care where it happens, but let me know before Wednesday.

Regional culinary, Emily has not talked to Northwest Career and Technical Academy yet and I'll call Northwest on Monday. We talked about Northwest, thought Emily was taking care of this, but things got messed up.

Garrett: Photo Regionals at [College of Southern Nevada], it was good, then it turned into a "We might be in trainings." In the meantime, I spoke with Arbor View and she will get in touch with the lady who did regionals last year at West Career and Technical Academy. Between the two of them it may be held at Arbor View High School or at CSN. Either way, we have a site set. We just need to check with CSN.

Read: Welding, I have issues with this one, because of what happened last year at the meeting about it not taking place. When we said the winners, I assumed there was actually a competition.

Kyser: If they compete at state, they must be at regionals.

Conley: We will have a board member present.

Read: They were supposed to have it at Desert Rose.

Kyser: Beatty High School is the one who said they couldn't compete

McAdams: I asked the students they said they didn't compete

Conley: Email from a teacher at Las Vegas High School, he said he might have people competing.

Garret: He might have welding at that school

Ball: When SECTA lost welding, didn't he open somewhere else?

Kyser: Beacause of lack of welding in Southern Nevada, we may need to revisit to say, "South you get two spots because you only have two programs." But, I don't like that either.

President: Right now it's not an option, if there is a regional contest in one area, then regionals must be held in the other. But you never know how that's going to change.

Read: Culinary has contacted about regionals because they've never had to cut anyone. In the past we've had regionals, but I'd bring it forward in the meeting. You just answered that question, there are some SOUTHERN schools complaining.

Conley: As a teacher, I would think you want your kids to compete in more competitions.

McAdams: Are they saying there is no reason?



Read: Last year we had enough entries, but a bunch of people didn't show up for regionals.

Conley: Was it going off numbers of registration or those who show?

Read: Actual kids who competed. I remember this, Pointer said we had a bunch of kids in the NO and So that didn't show up, so nobody was cut. But they got extra time to compete. A couple of advisers called to question why we have regionals if we never had to cut anyone in the past.

President: Was it always Culinary?

Read: Yes

Pres: If there is a trend of low entry, then we should review it.

Read: I didn't know about three years ago... Kyser: The one year was the exception... Read: I know we've only had the three years

Kyser: It's the same advisers who complain about numbers nad participants Ball: The only thing you could tell them is that you can only enter this many, if

they are overloading it, then we must have regionals

President: We still limit entries

Kyser: Absolutely.

Read: I'm just bringing this up at the request of advisers call.

Kyser: We are going to have regionals.

President; Kyser will contact Dave McElwain, do we have chair?

Read: No?

Read: Maybe Robert Lovino can preside over regionals? I'll check with him.

McAdams: Maybe we should create the project.

President: I train my kids to the one project, that's all they need to know. That's

why we want them to be a little surprised. McAdams: I don't think it needs to change up

Cooney: I think you've got to do a various thing.

A discussion occurred about the past welding contests.

The south MUST have a regional competition.

Read: Do we need to add Collision Refinishing and Collision Repair?

Kyser: There is structural...there is the putty job and the paint job. Nevada does

the putty job. It used to be combined, but now they've split it up. There is

Refurbish and then there is Refinish.

Garret: Teacher needs to put in to add the contest



Kyser: I'm not opposed to running a state contest separately if the North school diesn't compete. If he's willing to put it on ahead of time just the repair, im not opposed.

President: If the school doesn't have a school competiting,...

Kyser: If the board is okay with a state competition being held in Vegas, then I'm ok with that. They have to pay the registration fee of the state fees. They must pay, even though they aren't going to reno.

Cooney: It's been a prorated rate in the past.

Kyser: I didn't know that. Then let's have them come up to Reno.

President; Simple matter, the choice of the school if they go to State.

Read: We charge them 50 or 60 less.

Garrett: I don't see an issue. But were saving them by not having them at the social...

Presdient:

Kyser: Carson hasn't competed in the past because he was sick. He was in a medically induced coma.

NATIONAL LEADERSHIP AND SKILLS CONFERENCE

We have a new travel agency, Sue Lipton from Vegas. She has already started booking our plane flights, the flights out of Vegas are awesome, out of Reno is not. There are only three flights in. Vegas will get in at 4 or 5, Reno will get in at 11. We will have one meeting at night for Vegas, and one meeting for everyone in the morning. We stopped that in the past so they could go to orientation. There are no orientations before 11. Our hotel has breakfast for everyone downstairs, it's a nice breakfast. It's aHampton Inn.

President; A decent return flight?

Read: We leave at about Noon.

If we took the early morning flights, we would've had to pay 500 more for the north, so we didn't say okay.

Lousiville is a better airport, but not enough flights.

Reno gets in at 11:20 at night.

We are in walking distance to the convention center and close to the Kentucky Kingdom. It's a really nice facility. Hampton Inn. The flights are not.

Sue is working with us and she said 500 dollars, go for the late flight in.

McAdams: NE?

Read: Most of the Elko came into Reno and flew from Reno, but some flew from Salt Lake City



Read: She will have to wait until the state competition.

We are going to stop here for tonight. We have been talking solely about state, but we've forgotten them:

Governance> Kyser, President
Membership>Emily, Ted Garrett
Tech and Infrastructure>Cooney, Sylvester, Mayhood
Education and Training> Emily, Sindie
Communications>

Pres: Haven't looked at committees in a while, we have committees that changed and morphed.

Is education/training all one section? Is that what we want to do?
Until we can look at it, we either, do we have significant reasons or issues that we need to address before July? Membership, no. Finances, we've made necessary changes. Communications, we are always saying we need to communicate more. Website: Updates as much as possible.

Let's go through tasks from last meeting. Dana did notes, and wrote down what we were to do. Just want to remind everyone. We'll discuss tomorrow. Discussion about the new registration system occurred. Discussion about Contest Chairs for State.

MEETING RECESS

Motion: Kyser Second: Ryan Vote: unanimous

Board stood in recess at: 6:06 p.m.

Board meets again: January 10th at 9AM

BOARD IN RECESS

Meeting reconvened at 9:06 a.m.

STANDING COMMITTEE MEETINGS

Discussion occurred about corporate sponsorship. Ryan and Read are creating paperwork to send to corporations for sponsorships. Read is going to order some pamphlets from SkillsUSA. Ryan has a meeting with two PTA Presidents who are



in charge of sponsorship. So, they are going to share their call sheets with us. The Chamber of Commerce agreed to mention us in chamber communications. Ryan says they came up with three swag bags; volunteer, contest chairs, and key volunteers. Perhaps we can create some bumper stickers. The nice thing is people put them on their windows, or desk. The goal is we want people to leave the conference with stuff to help share information about our event. We want to put a coupon into the bags so we have people spend money at Circus-Circus. Contest chairs will have the same items, but maybe water for their judges, or snacks. We're also going to put a small gift into the bag as a "thank you." We also want to add some type of 2 for 1 dinner coupon just to further say "thank you." Key volunteers would have the same stuff, but also a certificate or plaque recognizing their contribution to the event. A high-end estimate of budget is \$1,200. Kyser asked Volberding about creating a wood plague in the shape of Nevada where we can burn in our logo. Ryan said plaques become cumbersome and lose their value. Perhaps we should do a certificate for the first four years, then on their fifth year they get a plaque. We have 53 contest chairs. This is an expenditure and we need to have a consensus. Asked the board should we spend roughly \$1,200 to put the bags together? Conley asked Volberding to create a sample plaque and we will review it through email.

Motion, to allow up to \$2,000 for marketing and appreciation: Kyser Second: Garret Vote: unanimous

Website is up and running. Sindie will send photos from Colton to post on the website.

Video Plan: Sindie will call Robin Tanner who said she could do a closing video.

Registration was Roger Routsong and payment was \$2,500. Roger asked for a raise, but we wanted to cut down on paid positions. We got registration covered by Marni Mast. So she will run the front office. Operations, setup and opening and closing, formerly \$2,300 but we cut the pay to \$1,500. Officer training is Ann Feliz for \$1,500, with only one person in charge of them. The conference coordinator is Christina Cravens for \$2,500. Trenton Schoppe is in charge of Skill Contests for \$1,500. Robert Levino/Coleen Read will handle leadership contests for \$1,500. Coleen is volunteering with the leadership contests.



Board members must be available to setup contest areas and multiple locations. We will need several people to make sure we check contest chairs out and verifying the scores. Kyser made a presentation about the SkillsUSA Scoring and Registration System. Marni will need to attend the meeting as well.

Committee Meeting will be held March 13 & 14, 2015 at Reno, Nevada.

Public Media Outreach

Discussion occurred about what was required for a social media position within the organization. We will continue to develop this position.

Canned Contests

If CSN is the only post-secondary photography attendee, then having the state competition in Las Vegas, wouldn't be a problem. Welding is set with regionals at TMCC, State at WNC. Fabrication will be at Edison.

Welding sculpture: Tamara Scranse is extremely excited about getting involved. Masonry: Moving to livestock? Never had a problem at Edison, but wanted to change the viewership. Discussion went on about the idea of having the contest at Livestock.

Small Engine: Moving to livestock? At Edison, they forgot gas and couldn't turn them on. Discussion went on about the idea of having the contest at Livestock.

Regional Plans

Auto: Aaron Stivers for the South

Auto will be at Southwest Career and Technical Academy

Photo: At CSN if Dave Hardy will confirm, if not it might be at Arbor View. Welding: Calling Dave McElwain to get something set up, Alex needs to know roster/chapter wise who has registered students in the past. Just Beatty and Desert Rose. Alex will explain to Dave McElwain that we are moving welding to another school.

Contest Eligibility
Dana will help with this

Leadership Contests

Everything is okay. Job Interview is still out there, needed judges.



Motivational Speaker

The board discussed several options. Many people are there, but are we willing to pay the amount they require. Payton was \$4,750. Is there anybody coming in at Silver Legacy that is appropriate? The Human Resources Representative from Tesla was discussed. She gave a great speech at a school event. We can table the decision on speaker for two weeks. But we need to approve the budget. Price: ceiling of \$3,000. Kyser will ask Mike Raponi about the chalkboard speaker.

Motion to amend the operating budget to allow for \$3,000 for a speaker: Cooney Second: McAdams Vote: unanimous

2015 STATE CONFERENCE UPDATE

Most of what was needed to develop was already discussed.

SUMMER MEETING

The summer meeting will be held at NACTE. Tuesday Morning will be the board meeting. We have a working lunch, and then we go to division meetings and come back and complete the full meeting.

ELECTION OF BOARD OFFICERS

Secretary, Vice-President and President

Nominations: Sindie Read

Alex Kyser: abstain

President, nominations: Tim Conley, no other nominations were made

Vote for Tim Conley: unanimous at 7

Vice-President, nominations: Jim Cooney, no other nominations were made

Vote for Jim Cooney, unanimous at 7

Secretary, nominations: Matt Mayhood, no other nominations were made

Vote for Matt Mayhood, unanimous at 7



OTHER BUSINESS

Discussion about a company donating shirts and printing took place. We would put their logos on the back, if there were three or four companies who donated. The deadline for sponsorships is March 7 or 15. If we use pin design, it may be hard to read or understand. We could use the pin design format. The winner of state in the current year becomes the actual pin for the next year's conference. Kyser: We could have an early contest for pin design and t-shirt design, due by December then have the board vote on the winner. Kyser says the pin design contest hasn't been taken with all seriousness because the pin never went anywhere. The vote became a popularity contest when they would vote at Leadership. It should be a board organized contest. It will not be a state competition. If nobody enters the contest, then we default to a self-designed shirt. Mayhood suggested the State Leadership Team consisting of students should have a vote as well. The board disagreed saying they could vote for the most popular person. Mayhood responded that's how voting, unfortunately, works in some cases. The discussion went straight to vote.

Motion to print shirts regardless of sponsorships, but still seek sponsors: Garrett Second: Cooney Vote: unanimous

Motion to create a board-organized and sponsored T-Shirt design to be used at 2016 State Competition, and default back to the state director choice if no entries are submitted: Garrett Second: Ryan Vote: unanimous

Changing the process to add contest tabled until July.

Adding a deadline for demo contests and amending the policy is tabled until July.

MEETING ADJOURNMENT Meeting adjourned at: 12:02 p.m.

Motion: Cooney Second: McAdams Vote: unanimous