

Nevada Skills USA Broadcast News Production Contest update

March 14 2017

Hello Nevada media students and advisors. I want to start by saying that my main objective as Contest Chair is to find the team that can bring national gold back to Nevada. For the previously mentioned reason this contest will adhere strictly to the Skills USA 2016-2017 Broadcast News Technical Standards.

Contest Orientation.

Skills USA 2016-2017 Broadcast News Technical Standards require that all teams must attend contest orientation on the day prior to the team's day of competition, or the team will be disqualified. If any member of the team cannot attend due to either another Skills USA activity scheduled for the same time or an emergency, please ensure that the rest of the team and your advisor are present. The following excuses for a team member not attending the meeting will not be accepted;

- Getting Lost
- Running late
- Misunderstood the schedule
- Was last seen chasing a leprechaun through the casino floor and down an elevator shaft

Contestants will arrive at orientation well-groomed, in official contest dress, and prepared to listen and ask questions. Teams will draw for start times at the meeting. Every team will be required to ask one question about the contest before drawing a start time. We will remain in the meeting until all questions are answered. Come prepared with a few questions. Resumes will be collected at the orientation.

Do not be late and do not expect mercy if you are.

Resumes

Every member of your team will provide a complete and fully developed resume at the contest orientation. If any one resume is missing, or is of substantially poor quality, 10 points will be deducted from the team's score by the resume judge. Work **with your team** to make sure you all have professional resumes printed and ready. Do not expect mercy if you forget.

Clothing

Refer to the Skills USA 2016-2017 Broadcast News Technical Standards for requirements. Do not allow someone who thought they could get away with white socks or someone who thought, "my Vans are nice enough" to cost you the gold (it has happened before). Do not expect mercy for dress code violations. Last year for the first time we did not have a single dress code violation, hope for repeat performance.

I may be strict about the silly easy stuff but Professional skills are a key aspect of what sets CTE students apart and appeals to employers.

Contestant Conduct

During the entire conference all contestants will conduct themselves in a manner that represents;

- The Skills USA 2017 Broadcast News Technical Standards and the NV Skills USA Code of Conduct
- A trusted news media professional
- Fair and friendly competition.

Additional rules will be discussed at the meeting. Please be sure to have the appropriate ID (Contestant number but not name or school) displayed at all events.

What to bring

Refer to the Skills USA 2017 Broadcast News Technical Standards for a list of required supplies.

- Laptop computer with appropriate software
- **Blank** flash drive (half of these get left behind every year. So perhaps a cheap one)

Optional

- Back-up gear
- Dictionary, thesaurus, reference books excluding news products
- Scratch paper (highly recommended)
- Printer (we provide one but every year someone can't make their computer work with it.
- Be sure to ask at orientation if you are unsure if your supplies will be allowed.

Schedule:

- Orientation Wednesday 7:00 Casino Ballroom on main casino floor (**new location!**)
- Contest Thursday 4/6/2017. Start times vary with the first at 8:00 a.m.

Do not be late and do not expect mercy if you are.

Notes:

- The printer provided will be a HP laserjet p2015dn in good working order with a USB interface. Be sure you have appropriate drivers installed. We will not provide technical assistance.
- Contestants are responsible for understanding and operating all equipment in the contest area. Technical support will not be provided.

- The contest will have observation areas for both the production and pre-production phases of the contest.
- Any interaction between a contestant and a non-contestant in the contest area without the Contest Chair's approval is grounds for immediate disqualification.
- The Contest Chair will be available during pre-production time if you require assistance or have questions. Please remember this will not include technical assistance.